



2011 VT/NH Marketing Group Scholarship Professor Recommendation

The VT/NH Marketing Group is pleased to offer a \$500-\$1000 Scholarship to an enrolled student at your college. Your recommendation is critical to the selection of the appropriate recipient of this award.

Scholarship Purpose: To encourage the study of marketing and provide a cash award for college tuition.

Qualifications: Students must be nominated by a professor or business/marketing department head. Must have completed 3 marketing courses and maintaining a 3.0 GPA overall. Must be enrolled as a Sophomore or Junior, as of January 2011.

Selection Committee: All applications will be reviewed and chosen by the VT/NH Marketing Group Education Committee. Top 3 finalists may be invited to an on-campus or phone interview with the VT/NH Selection Committee, if necessary. All final awards will be based on the Student application, Professor recommendation, financial need, and final interview.

Deadline: This recommendation, the Student application, transcript, and essay are due by 5:00 pm on March 15, 2011. Late applications will not be considered. Recommendations should be mailed to: VT/NH Marketing Group, 3016 Barberry Hill, Woodstock, VT 05091.

Name:

Title

College Name:

Department

Mailing Address:

Email:

Phone:

Courses you teach:

Student you are recommending:

Brief reason you are recommending this student:

I hereby recommend the above-mentioned student for the VT/NH MG financial scholarship. By signing this application, I attest that all information provided by the student applicant is true to the extent of my knowledge.

Signature _____ Date: _____